



EXIMBURG

INTERNATIONAL PRIVATE LIMITED

An ISO 9001: 2015 Certified Company

EXIMBURG INTERNATIONAL PRIVATE LIMITED is one the flourishing organization that is engaged in manufacturing and exporting innovative R&D based products in FMCG segmented market. We are located at SURAT, the economical capital of GUJARAT in INDIA.

❖ **Our Brand**

- 1) **Royal Swag** Brand is research based 100% Tobacco Free Cigarettes and 100% Nicotine Free Ayurvedic Cigarettes.
- 2) **SWOSH** is our Cosmetic Brand which is made of from various essential oil & natural ingredient.
- 3) **Freshy** is Brand to cure digestion system by latest technology which is made of from various medicinal extract in form of Natural Digestive Granules.

Why Eximburg?

Eximburg International originates from the very desire of offering right & quality Herbal products to Indian and as well as International market since 2016. Since the very beginning, our products are manufactured as per the International standards & quality, but at competitive pricing. The founders of Eximburg International have had herbal Industry experience of more than two decade. Our experience in our field and all other vital factors like quality, timely delivery, inspection, etc make Eximburg the best choice you can make.

We are committed to provide value related customer-centered product & services to our clients. We achieve this, through our highly qualified and dedicated staff supported by our global sourcing network. Over half of Eximburg's employees are dedicated to sales and marketing and customer service. Our industry specific sales teams employ experts with specialist industry training and experience to ensure they can offer the highest levels of technical & helpful advice and support to our customers.

We are proud of our supply chain, procurement and logistics services that give us the needed edge to serve our customers with best of our abilities.

Our Business Concept

To Provide Research based Innovative health beneficial products.

Our Global Presence

India, New Zealand, United Kingdom, Canada & South Africa and Eastern Africa.

Our Mission

To contribute in creating Health & De-Addictive nation.

To be world class by being leaders in our fields of business,

We aim to deliver superior quality like our leading products.

We strongly Focus on to provide Research-based Health Beneficial products to the Entire globe.

To serve our clients with outstanding service and solutions through dedication and excellence, and to be the most preferred partner assisting in profitable growth of our clients.

Our Vision

To become leading trustable supplier of health beneficial products across the world by 2030. *In our endeavor to achieve our goal, we expect a robust support from our consumers.*

Our Core Values

Integrity

Innovation

Delivering on our promises.

Always exceeding expectations.

Treating everyone with respect and dignity.

Our Organization is strongly believed into build up long term customer relation and trust with committed product quality and timely deliveries that satisfy costumer need.

Team Work

“Together we can achieve the impossible” is our belief. Our success is a result of our team work. We have experts from the field of management, marketing, IT, content & various other disciplines who work cordially as a team on every project, every endeavor.

Our process

We follow strict rules and regulations in our process. Right from the raw material purchasing & design stage, we follow set guidelines to end delivery. The vendor selection & approval in Eximburg are done based upon extensive evaluation process, which involves, inspection of quality control standards and accreditations.

Royal Swag

1) What is Royal Swag?

- Royal Swag is 100 % Tobacco & Nicotine Free Ayurvedic cigarette, with the composition from tulsi, green tea, cloves, etc.

2) Why Royal Swag?

- Use as best alternative of tobacco based cigarette.
- Those, would like to quit tobacco smoking
- Also use as health remedies for cold and cough.

3) Target customer for Royal Swag?

- Beginner smokers
- Health conscious peoples
- Those who would like to quit the tobacco and smoking
- Peoples who love Clove based flavored
- Women who health conscious
- All smokers, who love their family and spend rest of the life with happiness and healthiness

4) Available Flavor

Frutta
Clove
MCT mint

❖ Roayl Swag - Pricing

- 5 pack of cigarette
MRP: Rs. 70/- (\$1)
- 10 pack of cigarette
MRP: Rs. 135/- (\$1.95)



SWOSH - LIP CREAM

- 1) What is SWOSH LIP CREAM?

SWOSH LIP CREAM is made from natural ingredient such as clove oil, Lavender oil, Lemon oil, Geranium oil, etc. SWOSH LIP CREAM useful for nourishment of men heavy lip, skin and also useful for women who looking for healthy lips

2) Why SWOSH LIP CREAM?

- Use protect lip from toxic and hot smoke of cigarette
Those, would like to smooth lip
- Rejuvenate smoker's dark lips
- Hydrate lips with support of natural oil
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- 3) Target customer for SWOSH LIP CREAM?

- Men smokers (age 24+)
- Women Smoker (age 26+)
- Those who would like to procure lip
- Peoples who love smooth lip

❖ Pricing SWOSH LIP CREAM

MRP: Rs. 370/-(\$5.36)



SWOSH - LOTION

❖ 1) What is SWOSH LOTION ?

- SWOSH LOTION is made from 100% natural essential oil & extract such as Aelovera, Amla, Avocado, Betel leaf, Coconut, Green Tea, Jojoba, Lavang, Lemon Peel oil, Tulsi.
- It keeps hair healthy, dandruff free, smooth and strong. It's natural oil quality provide nourishment of hair and skin.

2) Why SWOSH LOTION?

- Due to It's Non sticky property and providing **hair nourishment**, it is useful as **Hair oil Replacement**.
 - It's meditational property **remove dandruff** without damage of scalp.
 - Useful for **Beard care**.
 - Due to anti fungal property, useful as **after shave**.
 - Natural oil provides **skin nourishment** in all season.
 - Useful as Baby or Kids's skin lotion for nourishing skin.
- **3) Target customer for SWOSH LIP CREAM ?**
- Who don't like sticky hair by using traditional hair oil
 - Who has Dandruff.
 - Those who like dark and Smooth Beard.
 - Who has problem of hair fall.
 - Hair & Beauty Saloon.
 - Retailer and Medical Stores.

Pricing SWOSH LOTION

MRP: Rs. 480/- (\$6.95)



Freshy

1) What is Freshy ?

Freshy is Natural Digestive Granules is made from various medicinal extract like jethi madh, harde, Bheda, Amla, Trivrit, Senna, Hing, Ajwain, etc.. And made by latest NDDS technology.

2) Why Freshy?

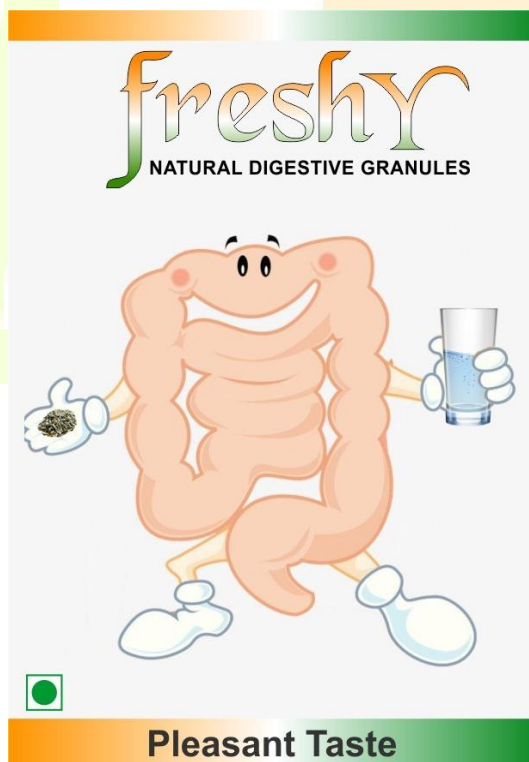
- Normally Digestive Medicine has bad taste but Freshy has pleasant taste so it can consume by person easily.
- Its helpful In indigestion , Gas, Loss of appetite
- Its very useful in Constipation

3) Target customer for Freshy?

- Who has Constipation, Gas, Acidity & Loss of appetite.
- Those who don't like taste of Digestive Medicine.
- Retailer, Medical Stores and Grocery Store (Kariyana)

Pricing - Freshy Granuel

MRP: Rs. 20/- (\$0.29)



Supplement for healthy digestive system
DIETARY SUPPLEMENT

SUPPLEMENT FACTS:
(Serving size: Each 1GM granules contains:)

Glycyrrhiza Glabra (Jethi Madh)	: 200mg
Terminalia Chebula (Harde)	: 140mg
Terminalia Bellirica (Baheda)	: 140mg
Phyllanthus Emblica (Amla)	: 100mg
Operculina Turpenthum (Trivrit)	: 100mg
Cassia Angustifolia Ext. (Senna Ext.)	: 75mg
Foeniculum Vulgare (Saunf)	: 75mg
Trachyspermum Ammi (Ajwain)	: 70mg
Black Salt (Kala Namak)	: 55mg
Ferula Asafoetida (Hing)	: 30mg
Rock Salt (Sendha Namak)	: 15mg
Excipients	: q.s.

FRESHY granules helpful in indigestion, constipation, gas, loss of appetite.
Suggested Use:
• Take 3GM to 5GM with water at bad time or as directed by physician.
• Use as a part of your diet.

FSSAI LIC. No.:	10719031000047	Mfg. Date :	02/19
Net Weight	: 12GM	Exp. Date :	01/22
Batch No.	: F1901	MRP Rs. :	20/- (Inc. of all taxes)

Mfg. & Marketed by:
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Made in Bharat